

Vision and strategy

Swiss Re's vision:

We make the world more resilient

Swiss Re is one of the world's leading providers of reinsurance, insurance and other forms of insurance-based risk transfer. Through our work with clients, we fulfil our vision of helping to make the world more resilient.

We have a distinct mission: together, we apply deep knowledge, intelligent data analysis and capital strength to anticipate and manage risk. That's how Swiss Re powers progress for our clients, helping the world rebuild, renew and move forward. Today, 75% of risks – from natural catastrophes and climate change to ageing populations and cybercrime – remain uninsured. We aim to change that.

Our strategy at a glance

The Group strategy builds on Swiss Re's strengths and ensures the Group is equipped to meet our key convictions about the future. It is the foundation for delivering value to Swiss Re's stakeholders.



What we do

Our purpose is to make the world more resilient. We do this by placing our clients and partners at the centre of our business. We address risks across the global economy in three ways:

Risk transfer – reducing our clients' risk exposure and that of their customers

We work with our clients and partners to re/insure against large losses. Types of risk transfer include: traditional property and casualty and life and health re/insurance; large and

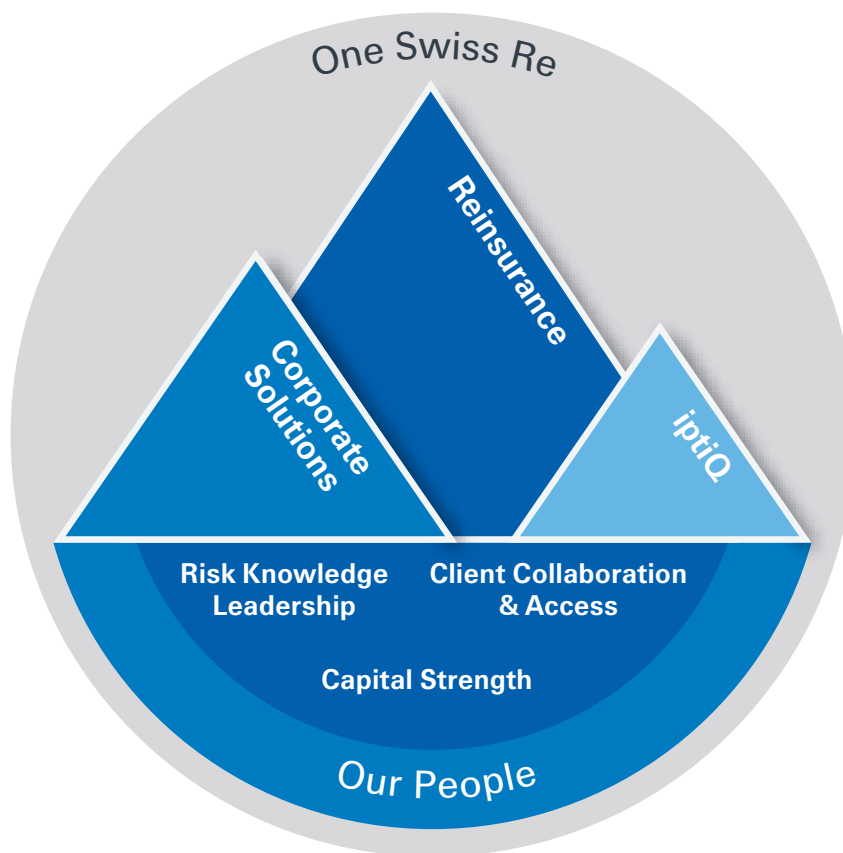
complex transactions; and public sector risk transfer, where we work with governments.

Risk insights – helping our clients better understand and take risks

Our research, solutions and tools enable an improved understanding of risks and opportunities. We are leveraging new technology, specifically data and analytics capabilities, to further our ability to offer services and risk insights that help our clients and partners make more data-driven decisions and take risks.

Risk partnerships – working with others to find new and innovative ways to process, transfer and diversify risk

Through strong partnerships, we create platforms to process, transfer and diversify risks. This includes access to capital markets, business-to-business-to-consumer (B2B2C) products, public-private partnerships and new ecosystems.



How we do it

Reinsurance is our core business. We act as “One Swiss Re” based on one foundation. We remain flexible towards creating new businesses.

We act as “One Swiss Re”,

leveraging strengths and capitalising on synergies across our businesses as one integrated group.

Reinsurance is in the centre as the core of our business, alongside Corporate Solutions, a specialised risk partner for

corporate clients, and iptiQ, a digital B2B2C insurance platform. We have specific strategic priorities for each business segment. The business segments are supported by the Group.

Competitive differentiators

We focus on three differentiators:

- Capital strength, with one capital base and a streamlined legal entity structure
- One client approach and access to public sector and corporate partnerships
- Well-established leadership in risk knowledge, including Swiss Re Institute

Our people

Swiss Re employees form the basis of everything we do. Our attitude and mindset play a critical role in how we execute on the company’s strategy.

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